

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Frank Addante Art Unit : 3622
Serial No. : 09/757,389 Examiner : Arthur D. Duran
Filed : January 8, 2001 Conf. No. : 6110
Title : SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED
 ON INFERRED ATTRIBUTION METHODOLOGY

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Commissioner for Patents
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**AMENDMENT IN REPLY TO ACTION OF JUNE 2, 2008 TO ACCOMPANY REQUEST
FOR CONTINUED EXAMINATION**

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 5 of this paper.

CERTIFICATE OF MAILING BY EFS-WEB FILING

I hereby certify that this paper was filed with the United States Patent and Trademark Office using the EFS -WEB system on this date: October 1, 2008